

# Sustainability Policy

## Odyssey International's Sustainability Policy 2022

This document will be reviewed every 6 months



### 1. Vision/mission/company ethos

We believe in Odyssey that sustainability should be at the core of everything we do, and each small step we make can be beneficial not only to our environment but also to our product, suppliers and clients.

We, as a company, need to keep educating ourselves and our stakeholders and to engage with our partners and ensure that our goals are aligned.

### 2. UNWTO definition

At Odyssey International, we believe that sustainable tourism is tourism that takes full account of its current and future economic, social, and environmental impacts while addressing the needs of visitors, the industry, the environment, and host communities (UNWTO, n.d.). We therefore aim to reduce our negative effects and increase our positive impacts.

### 3. Continuous improvement

Sustainability is a journey of continuous improvement, but we will keep educating ourselves and staying abreast of newest trends in this area. We are committed to this path and would like to keep bringing our clients to our beautiful island to enjoy its wonder. We acknowledge that to maintain this we need to stay cognisant of the impacts of tourism on our local community. We continue to research new technologies to assist us on our journey and we are endeavouring to measure negative impacts

#### 4a. Energy consumption

We measure our electricity use at Odyssey in the business every 3 months and reduce try to reduce consumption by 10% a year.

We monitor our bills and have moved to a Sustainable Energy provider, Panda 100% Green Energy

We switch off all lights when not in use.

We switch off all computers and any other machines in the office when not in use.

We unplug any devices or switch off at mains if they are not in use

#### 4b. Water consumption

We educate and discuss with our staff water usage and consumption. We are getting a plumber to install new aerators to slow the water flow in the kitchen and bathrooms.

We put the dishwasher (when full) on a timer to come on at night to be less impactful on the grid.

We encourage the team to drink tap water rather than buy bottles, as it is potable, but we are monitoring our client's consumption through the hotels with whom we work.

#### 4c. Waste production

We commit to *measuring* our waste consumption every month and *reduce* consumption by using less plastic packaging, more compostable packaging and recycle everything we can. We use eco-bricks, re-use cardboard boxes, recycle batteries (encouraging the team to bring batteries from home) and compost all food waste.

We have cut our printing by 50% over the past year and are committed to decreasing these levels every year.

We reuse paper that has non sensitive information if we need to print.

### 5. Ethical purchasing

At Odyssey we are committed to buying products that are environmentally sustainable whether it's cleaning products, paper or consumables. Our cleaning products are chemical free and are in the process of changing to eco certified products. We also now refill our current bottles of cleaning products in the Bulk Store which does eco certified products.

### 6. Carbon offsetting

At Odyssey we are committed to reducing our carbon footprint as much as possible and to offset the remainder with a trusted partner. We are currently working with **Self Help Africa** to offset our travel emissions. They plant trees for us in Ireland and in Africa to offset our carbon emissions. The company advise the amount of emissions that have been offset.

### 7. Responsible sustainability marketing

We know we can't always get things right first time. We therefore commit to honestly communicating where we are on our journey and our improvements. We would commit to ethical holding customer information in line with GDPR. And obviously that all our marketing information is representative of our company with accurate information. We are committed to making the above small realistic changes, including reviewing our own suppliers and their sustainability policies ensuring we are all in line with each other.

### 8. Social responsibility

As we are aware that tourism activities can have a negative impact on local communities, we support them by getting involved in helping local farmers and Artisan producers when we bring groups to our partners in areas such as Killarney or Wicklow. We are also committed to encouraging our staff to cycle or walk to work as regularly as possible.

- We plan CSR activities for our clients on a regular basis and plan this year to do some of our own company CSR Activities.
- We are doing an initiative in the office that once a month we pick a day and everyone leaves the car at home
- We plan to get involved with Volunteer Ireland to do our own volunteering in our own local community.

## 9. Supporting Biodiversity

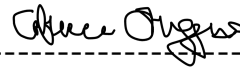
We support and conserve the Irish biodiversity by tree planting and creating a small wildflower garden in the grounds of our offices which are very close to the city, so we have very little green space here but we will do what we can..

Signed by:

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12 april 2022

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12th April 2022

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General Manager

Date

Head of Sustainability

Date